

Board of Directors Snowlands Network

Marcus Libkind (President)

Marcus has worked on winter recreation and environmental issues for the past 19 years.

- Founder and Issues Coordinator of the Nordic Voice, a conservation group within the Ski Touring Section of the Loma Prieta Chapter, Sierra Club. (1986-2001)
- Founder and President of Snowlands Network, a nonprofit organization specializing in California and Nevada winter recreation and environmental issues. (2001-present)
- Inspiration for Winter Wildlands Alliance, a national nonprofit organization specializing in winter recreation and environmental issues, and a Director since its formation. (2000-present)
- Appointed member of the California Winter Recreation Committee (WRC), a legislatively mandated committee within the Department of Parks and Recreation. The mission of the WRC is to advise the Director on the development of facilities for all winter recreation activities (except Alpine skiing). The WRC is currently developing a winter recreation plan for California.

Marcus is a mechanical engineer by profession having graduated from the University of California, Los Angeles in 1971 with a BS and MS in engineering, and currently works for Lawrence Livermore National Laboratory. He is a member of Tau Beta Pi honor society. For five years he owned and operated two mountaineering stores. He has authored seven guidebooks to backcountry skiing in the Sierra Nevada and operates his own publishing company (Bittersweet Publishing).

Marcus' love for the outdoors began when he went camping with his high school biology teacher for the first time. Since then he has filled his free time by exploring the wilderness by foot, kayak, canoe, raft, and, of course, skis. He is married to Clara Yen, and they have an 11-year old daughter, Sophie. They live in Livermore, CA and enjoy many outdoor activities together.

Jim Gibson (Secretary)

Jim has been involved in winter conservation activities since 1987. He has served as the Conservation Chair of the Ski Touring Section (STS), Loma Prieta Chapter, Sierra Club, since 1992. He has also served as Secretary and Treasurer of the STS. A founding member of Snowlands Network, Jim has served as a Director and Secretary of the Board since its inception. Jim is Editor of *Snowlands Bulletin* and manages Snowlands website.

Jim has represented cross-country skiers on the Off-Highway Vehicle Stakeholders Roundtable since August, 2000. The Roundtable is an advisory citizen's body to the Off-Highway Motor Vehicle Recreation Division, part of the California State Department of Parks and Recreation. The Roundtable advises the Division on policy matters and changes to legislation regulating the State's OHV recreation program.

Jim Gibson received a Bachelor of Science degree in Chemistry from the California Institute of Technology, Pasadena, CA, in 1966. Jim received a Doctor of Philosophy degree in Physical Chemistry from the University of California at Santa Barbara in 1971.

Jim has enjoyed a career in computer science since 1971. He is currently an employee of

Northrop Grumman. He served as Vice President of Recom Technology from 1980 to 1987, Secretary of the Board of Directors from 2001-2003, and as a Trustee of the Employee Stock Ownership Plan since 2001.

Jim maintains the Snowlands Network website and lays out the *Snowlands Bulletin*.

Charles White (Treasurer)

Charley joined the Snowlands Network as Treasurer in 2001. He is an avid backcountry skier who no longer considers it camping if his tent isn't pitched on snow.

Charley grew up in New Jersey, awaiting summers in New Hampshire and Maine, and dreaming of mountains in the west. We came to California and Stanford University, graduating with an AB in English in 1970, but did no camping at all.

After a stint in the US Army and while working in Seattle, Charley returned to the wilderness via the Olympic Peninsula. Back in California, he rehabilitated old homes for resale, along the way becoming a licensed general contractor working in residential remodeling, falling in love with cross-country skiing, and meeting his future wife.

In 1981, Charley changed careers, becoming a CPA and getting an MBA from California State University Hayward. He worked first at a small Alameda, CA firm, and then established his own practice, with a primary clientele of small businesses and their owners, and an emphasis on contractors. He had significant experience with not-for-profit organizations. The demands of tax season severely curtailed his skiing.

Charley switched again when he and Barbara bought a small ranch in West Marin and began raising grass-fed Angus cattle for the natural beef market. Five years ago he retired his CPA practice. He also enjoys road-bicycling, hiking, and committing homegrown music on harmonica and guitar with neighbors and friends.

Charley maintains the accounting books for Snowlands Network.

Janet Hoffmann

Janet has been involved in winter conservation activities since 1987. She has served as secretary of the Conservation Committee of the Ski Touring Section (STS), Loma Prieta Chapter, Sierra Club. She has also served as Secretary, Treasurer, and VP/Scheduler of the STS as well as being an outings leader in the section for many years. Janet represented cross-country skiers on the Snow Park Citizens Advisory Committee for the California State Off-Highway Vehicle Winter Recreation program from 1990-1997.

A founding member of Snowlands Network, Janet has served as a Director since its inception. Janet has worked on membership building and fund-raising activities for Snowlands.

Janet Hoffmann received a Bachelor of Science degree in Ornamental Horticulture from California State University, San Luis Obispo, in 1979. She completed her Elementary Teaching Credential at San Jose State University in 1998.

Janet currently works for the Youth Science Institute educating elementary school children about science and natural history in the San Jose, CA area. She worked in the nursery industry for many

years. She still uses her horticultural background managing YSI's organic garden at Sanborn Park near Saratoga and renovating a native plant trail in Vasona Park in Los Gatos.

Bill Flower

Bill has been on the Snowlands board of directors since the founding of the organization and is responsible for maintaining the member database and mailing list. He has been active in winter conservation issues for over six years and has been cross-country skiing since the mid 1970s.

Bill is a Sierra Club National Outings leader, and for the past fifteen years he has led 9-day backpack trips for the Sierra Club. He is currently Training Officer for the Knapsack Subcommittee of the Sierra Club Outings Committee.

An engineer by training, Bill received his BS degree from Stanford University. He was awarded an SM degree from the Massachusetts Institute of Technology for his thesis work on a general model of urban air pollutant distribution and received a PhD from Stanford University for experimental research on the formation and decomposition of nitric oxide. Bill is a member of Phi Beta Kappa and Tau Beta Pi honor societies.

Bill was on the research staff of Sandia National Laboratories for over twenty years and more recently has worked as an independent consultant. He is author of over 50 technical publications and reports on a variety of subjects related to thermal sciences, combustion, laser measurement techniques, and sub-micron particles, and he holds three U.S. patents for innovations related to the measurement of metals in small particles.

Bill maintains the Snowlands Network database.

Gail Ferrell

Gail Ferrell has volunteered her time to work to protect winter wildlands for skiers and snowshoers since 1999. Her primary work has focused on an area outside her home in Reno, Nevada called Tahoe Meadows. The success in banning snowmobiles from a majority of Tahoe Meadows can be attributed to her perseverance.

Gail has been a Director for Snowlands Network since its inception in 2001. She has built a Nevada constituency of members for Snowlands, and has contributed extensively to the raising of funds through events and grants. She continues to be Snowlands' local representative on issues in the greater Lake Tahoe area. She is a member of the Pathway 2007 Forum, a public outreach committee that is working with the Forest Service to prepare for revision of the management plan for the Lake Tahoe Basin Management Unit. She has been interviewed in three articles in 2004 for the Reno Gazette-Journal and her opinions have been published in the Opinion Section too. She is also on the Board of Directors of Winter Wildlands Alliance.

Gail holds Bachelors and Masters degrees in mathematics, as well as a master's degree in educational psychology. She has been a professor of mathematics at Truckee Meadows Community College since 1990 and was awarded Teacher of the Year in 1995.

Her interests include backcountry skiing, bicycling, and dancing.